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# PRIVACY STATEMENT

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## INTRODUCTION

STYLEDWAY processes personal data in order to provide products and services. This is data relating to natural persons and/or legal entities. The processing of this personal data takes place with the greatest possible care and with due observance of the European General Data Processing Regulation (GDPR), as well as current national laws and regulations at the time of processing. The GDPR prescribes that STYLEDWAY provides insight into the way in which the personal data are processed, including the nature of the personal data, the legal basis and purpose of the data processing and the rights of data subjects exercise in this regard. STYLEDWAY will update the privacy policy from time to time to check whether this policy is still up to date.

## RESPONSIBLE

The person responsible for the processing of personal data is:

Rozemarijn Biemans  
+31644752936  
info@styledway.nl  
www.styledway.nl  
KvK nummer: 66848121

## PERSONAL DATA THAT IS PROCESSED

STYLEDWAY processes the following personal data:

- Last name
  - First names
  - Sex
  - Date of birth
  - Address
  - Phone number
  - E-mail address
  - Domain name
  - Bank account number
  - Chamber of Commerce number
  - VAT number
  - Invoice number
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## PROCESSING GROUND

STYLEDWAY only processes personal data if:

- The data subject whose data it concerns (tacitly) consents to this has given.
- The processing is necessary for the performance of an agreement STYLEDWAY has concluded with the person concerned.
- STYLEDWAY must comply with a legal obligation.
- A legitimate interest of STYLEDWAY, which also includes promoting STYLEDWAY's products and services to the person concerned.

## PROCESSING PURPOSE

The (personal) data mentioned above are used for the following goals:

- Issuing a proposal or quotation
- Execution of assignment or agreement with the person concerned
- Invoicing and financial administration
- Delivery of products (photos, other material) or services
- Information about changing products and services
- Marketing, promotion, advertising, sending newsletters
- Telephone contact, email contact
- Execution of legal obligations

## SHARING PERSONAL DATA WITH THIRD PARTIES

In principle, STYLEDWAY does not provide your data to third parties and will only do so provide to third parties if this is necessary for the performance of a contract concluded with you agreement or to comply with a legal obligation. With organizations that your processing data on our behalf, we conclude a processing agreement to ensure the same level of security and confidentiality of your data. STYLEDWAY remains responsible for these processing operations.

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#### RETENTION PERIOD OF PERSONAL DATA

STYLEDWAY will not store the collected personal data longer than strictly necessary is, or is regulated by law, to realize the purposes for which the data was collected. For this purpose, we use the following retention periods for each purpose:

- Legal basis: STYLEDWAY adheres to the legal retention periods.
- Marketing purposes: 10 years
- Sending newsletter and/or advertising: 10 years
- Telephone contact: 10 years
- Informing about changes to services: 10 years

The data subject has the right to object at any time to the use of his or her personal data for "marketing purposes sending newsletters or advertising. This can be done via the STYLEDWAY website or by telephone or e-mail. STYLEDWAY will no longer use the data of the person concerned for that purpose.

#### USE OF COOKIES ON WEBSITE

STYLEDWAY does not use cookies on the website.

#### SECURITY OF THE PERSONAL DATA RECORDED BY STYLEDWAY

STYLEDWAY takes the protection of your data seriously and takes appropriate measures measures to prevent misuse, loss, unauthorized access, unwanted disclosure and prevent unauthorized modification. If you have the impression that your data is not are properly secured or there are indications of abuse, please contact STYLEDWAY. In the unlikely event that a data leak occurs, STYLEDWAY will immediately take all necessary steps to minimize the consequences of the data leak. STYLEDWAY reports, if there is a privacy risk, within 72 hours of the data breach to the Dutch Data Protection Authority. If harmful consequences can be foreseen for those involved, STYLEDWAY will immediately contact these stakeholders.

#### RIGHT OF ACCESS, CORRECTION, LIMITATION AND DELETION; RIGHT OF COMPLAINT

You have the right to access, correct, limit and delete your data to ask. To this end, you can contact STYLEDWAY at [info@styledway.nl](mailto:info@styledway.nl).

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#### WITHDRAW CONSENT

You have the right to consent granted in the context of the above to withdraw the processing of personal data, insofar as this is not in conflict, among other things with other legislation (such as, for example, data that are mandatory for the financial administration), whether this does not unnecessarily violate the fundamental rights of STYLEDWAY, such as the right to freedom of expression and information (including artistic and journalistic freedom). Contracts signed by you regarding the use of photos in the context of, for example the portrait right, such as a model agreement and/or quit claim are, in principle, excluded from the right to withdraw permission.

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